



Mukhyamantri Laghu Evam Kutir Udyam Vikas Board
4th Floor, Udyog Bhawan, Ratu Road , Ranchi

Ref. No. 221

Date: - 28.5.2018

DETAILS OF INVITING NOTICE FOR LOGO DESIGN COMPETITION

The Mukhyamantri Laghu Evam Kutir Udyam Vikas Board has been established by the Government of Jharkhand for providing long term, sustainable income generating micro-industrial activity at the village level for the alleviation of poverty in the State. The State Government is committed to reform the existing structure and provide improved access for gainful employment to the poor and the vulnerable.

The objectives for which society is established are promotion and development of Small and Cottage Enterprises and enhancement of their competitiveness through the following activities, namely:

1. To assist Small and Cottage Enterprises in Jharkhand through technical, financial and marketing interventions to deal with the competition in the business.
2. To organize and conduct skill training programmes for enterprise development.
3. To conserve and revive the Jharkhand State's traditional art like Dokhra, Bamboo Craft, Painting, Jute craft, Handloom etc. and also renovate the Nun Functional Value addition and Processing Unit of handicraft, MFP & NTFP.
4. To gather, analyse and process information needed for formulation of policies and implementing programmes related to self-employment, entrepreneurship and enterprise development.
5. To provide forum for interaction and exchange of views and experiences and best practices among Government/ non-governmental agencies, associations of enterprises and individual entrepreneurs mainly through seminars, workshops, conferences, etc.
6. To study problems and conduct researches to generate knowledge for accelerating the process of enterprise development
7. To catalyse entrepreneurship, self-employment and establishment of new enterprises.
8. To evolve, design and help use of various media for promoting the culture of entrepreneurship in small and Cottage industry
9. To address the need of economically backward section through handicraft Enterprises
10. To promote export of Jharkhand produce through developing infrastructure in the form EXPORT HUB in association with the different institution of Central Govt. like APEDA, FEIO etc

The MMLKUVB is entrusted mainly with the following activities:

- i. To promote lac based Enterprises
- ii. To promote textile through Tasar Silk promotion
- iii. To promote various trade of handicraft Enterprises
- iv. To promote all types of Small and Cottage Enterprises



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Term and Condition of the Logo

1. Logo shall be unique and shall not resemble/ be similar to the Logos of other organizations.
2. Logo shall be reflective of the Objectives of the Board as mentioned above.
3. Size of the Logo shall be of Standard Size.
4. The theme of the Logo shall be clear and understandable (Brief note about which shall be attached).
5. Logo may be submitted in .jpg/.pdf/.jpeg/.png along with its vector file/open file.
6. A Single individual can submit upto 3 logos in one mail.


Selection and Reward

1. The Selection of the official logo out of submitted logos by Designers/Agencies will be finalized by a committee of the Board.
2. The Designer/Agency whose Logo is selected for official Logo of the Board will be rewarded with a sum of **Rs. 25,000/-** (Twenty Five Thousand only)
3. Selected Design of the logo will be informed to the concerned by mail.

Date and Submission of Logo

The Proposed Logo may be mailed at contact@cmlaghukutir.com

Last date of submission: 30.06.2018 at 4:00 P.M.


28.5.18

(Chief Executive Officer)



**Mukhyamantri Laghu avam Kutir Udyam Vikas
Board**

4TH FLOOR, UDYOG BHAWAN, RATU ROAD, RANCHI 834001

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Keeping in view these activities of the Board a suitable official LOGO is required to be designed.

For that MMLKUVB invites an online competition for designing official logo from Individual Designers/ Agencies /NGOs/Pvt. Ltd. Companies/ Firms/ other organizations.


Interested parties may submit their Logo as per the details of term and Condition for logo designing available at website www.jharkhandindustry.gov.in.

The official logo will be selected from the submitted logos after due deliberation by a committee of the Board.

The Designer/Agency whose Logo is selected as official Logo of the Board will be receive a cash reward amounting to **Rs. 25,000/-** (Twenty Five Thousand only)

The Logos may be mailed at contact@cmlaghukutir.com

Last date for submission is 30.06.2018 by 4:00 p.m.


28.5.18
(Chief Executive Officer)

Contact Detail: Mukhyamantri Laghu Evam Kutir udyam Vikas Board
D.I.C. Campus, Ratu Road, Ranchi – 834001 (Jharkhand)
Phone:- 9262219999