



झारखण्ड सरकार

# Jharkhand Export Policy 2016

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## **GOVERNMENT OF JHARKHAND DEPARTMENT OF INDUSTRIES**

### **RESOLUTION**

With a view to boost exports by providing support to entrepreneurs, Govt. of Jharkhand is bringing out this Jharkhand Export Policy, 2015. In order to compete in the global market, export units need to improve quality by adopting new technologies and undertaking skill up gradation and diversification. The policy envisages a number of measures for facilitating export promotion and marketing including Infrastructure support for exports and fiscal incentives which will enable the exporters to achieve significant growth above the present level of exports of the State.

The proposal was under active consideration of State Government for some time past. After careful consideration of the proposal, the State Cabinet in their meeting dated 25.08.2015 is pleased to approve the Jharkhand Export Policy, 2015.

### **JHARKHAND EXPORT POLICY- 2015**

#### **1.0 Preamble**

- 1.1 The process of integration of the Indian economy with the global economy started in early 1990's with the liberalisation and opening up of the Indian market. This has subsequently resulted in significant change in industrial and trade policies and has also given rise to several challenges as well as opportunities. Exports are regarded as an engine of economic growth in the wake of structural reforms in the economy. International trade today is based on competitiveness and the future of exports for state is largely influenced by domestic policy environment and external trading opportunities. The emphasis on "Make in India" will give boost to Indian economy by creating additional business volumes for export.
- 1.2 Exports yield a number of benefits which include creation of infrastructural facilities, adoption of new technologies, skill up gradation and diversification, flow of large investment, increase in labour productivity, generation of employment etc. All these have significant impact on the industrial climate of the state. Exports are also needed to pay for imports and the spin-off effect of exports on State economy can hardly be undermined. Exposure to MSME sector to international market helps them to upgrade their marketing skills by attending to overseas buyers, trade fairs, learning quality needs and statutory and customary practices of many countries.
- 1.3 The Government of India has initiated a number of measures in recent past to promote exports of both primary and manufactured products as also services. Some of these include setting up of Special Economic Zone (SEZ) in important locations, creation of infrastructure for exports, promotion of industrial park scheme, Amritsar-Kolkata Industrial Corridor, etc. In order to utilise these opportunities fully a comprehensive export policy with proper strategies for promoting exports from the State is essential. Further, representation of MSME associations on yearly rotational basis in all such committees concerning foreign trade promotion and development, using properly all the benefits for export promotion provided by GoI, GoJ and RBI.
- 1.4 Jharkhand is endowed with a wide variety of natural resources and is one of the most attractive destinations for setting up export oriented units because of its mineral wealth coupled with its skilled and industrious work force. The State is also rich in agriculture and forest resources. It

has a number of manufacturing units producing variety of items suitable for exports.

The State has wide presence of major Industrial houses, a number of reputed institutes and centres of excellence in the field of science and technology, management and consultancy services and is well connected to ports and major cities.

- 1.5 Compilation and publication of export data of various exporting organisations has so far not been channelized in the State. Exporters both in the category of merchant exporters and manufacturer exporters do not send export returns to concerned agencies of the State Government regularly. In absence of this data base at the state level export figures of Jharkhand do not fairly represent the exports from the State.

With a view to optimally utilize the opportunities provided by Govt. of India, prepare export database and encourage exporters of the state, a comprehensive export policy with appropriate strategy is essential. With online processing of foreign exchange reporting with the help of bankers, export data can be captured easily wherever banking has been done within the state of Jharkhand.

## **2.0 Mission, Objective and Strategy**

### **2.1 Mission Statement**

The mission of Jharkhand Export Promotion Policy is to facilitate the rapid and sustained growth of exports from Jharkhand and to increase its share in all India exports to 2% by 2019. This is envisaged to be achieved by

- (i) Providing an effective, proactive and supportive institutional mechanism
- (ii) Evolving and implementing export promotional strategies
- (iii) Building supportive infrastructural facilities like high speed internet access, high speed consignment movement by rail or road without hurdles.
- (iv) Marketing development assistance, R&D on global market research and testing laboratories support, creating world trade centre facility at Ranchi.

### **2.2 Objective**

To achieve the Mission stated above, the following objectives have been set by the Government of Jharkhand:

- (i) Provide a simple, proactive, responsive and supportive institutional mechanism for the rapid growth of exports.
- (ii) Strengthening the export infrastructure such as warehouses, Inland Container Depots (ICDs), Cold Storages, rail-road connectivity from Industrial Clusters etc. Reputed quality service providers in these services to be utilized for distant western/southern India ports having importance of specific better connectivity with some countries.
- (iii) To bring about technology and skill upgradation in the traditional export sectors like Mineral based products, Handicrafts, Handlooms, Agriculture and Processed Food products to enhance value addition and quality competitiveness
- (iv) Jharkhand weather has potential for fresh floriculture/vegetables/fruits exports. Hence, in due course of time, Air Cargo export facility shall be pursued with proper thrust.
- (v) To focus on existing exporting industries and to provide them with necessary support to give further boost to exports from these industries especially the MSME sector having very high potential.

- (vi) To focus on industries with export potential and to encourage and motivate such industries for increasing the volume of exports and also to focus on export items manufactured from 100 percent indigenous inputs normally done by MSME sector.
- (vii) Encourage implementation of Quality Management Systems and Environment Management System at par with international standards which will help exporters to get an edge in international business.
- (viii) Organise Export Awareness Programmes at frequent intervals in major industrial clusters jointly with FIEO and other Commerce & Industries Associations to update the knowledge of the existing exporters and to encourage others to take up exports.
- (ix) Establish linkages on regular basis with FIEO/ EPCs and other associations to build a comprehensive international trade related network.
- (x) Providing financial incentives to exporters to boost exports from the state of Jharkhand.

### **2.3 Strategy**

In order to achieve these objectives, the following strategy will be adapted:

- (i) To create a strong networking with Export Promotion Councils, Commerce and Transport Department, FIEO, ITPO and Product Sectoral Associations and MSME sector associations to give impetus to Public Private Partnership.
- (ii) Development of international trade service providers to boost international trade
- (iii) Operationalization of Single Window System for facilitating exporting Industries.
- (iv) Creation of strong analytical data base on export and exporters in Jharkhand.
- (v) Identification of sector specific measures for accelerating exports in the state.
- (vi) Exploiting full potential and competitive advantages of Jharkhand in export of Silk, Lac, Bamboo based product, Handicraft, Automobile Components and Engineering Goods, Processed Food, Horticulture items, Spices, Iron & Steel, Mica, Refractories, Cement, etc.
- (vii) Setting up of Institutional mechanism in the State for promoting exports like State Level Export Promotion Board.
- (viii) Providing E- Governance support to exporters of Jharkhand, preferably using the high power facility of STPI, Namkum.
- (ix) Promoting PPP initiatives in creating infrastructure conducive to export.
- (x) To encourage National Level R&D centers and premier Institutes of Science and Technology to set up Incubation centres for encouraging innovation and development of knowledge based and high technology end products.
- (xi) To establish a testing laboratory and R&D centre for minerals and refractories at State Govt. tool room at Tatisilwai.
- (xii) To open full-fledged DGFT office and foreign exchange department at RBI Branch in Jharkhand and also to create at least desk counter of important export promotion councils, ECGC and knowledge imparting centre of IFT.

### **3.0 Potential Product Groups for Export**

Jharkhand is endowed with abundant mineral resources. The State carries vast potential for increasing the overall exports from the State in various sectors. Some of the key areas

where future exports can be increased from the State include engineering goods, sericulture, handloom and handicraft, lac,refractories, cashew nut, cement,mica, agricultural products, iron and steel, automobile and automobile components, shellac products, processed honey, gems and precious stones, floriculture, medical and health services, electronics and software products, etc. The state has already emerged as a favorite destination of investors in the area of iron and steel, aluminium, cement, granite, ornamental stones etc. All these factors also make the state an ideal place for setting up of export oriented units for boosting exports. In view of the above, exportable products have been categorised in the following main groups.

- (i) Sericulture, Handloom & Handicraft Products.
- (ii) Engineering, Chemical and Allied Products including automobiles.
- (iii) Iron, Steel, Cement and Aluminum
- (iv) Refractories, graphite, mica products and other mineral products including granite and ornamental cut stone titles.
- (v) Agriculture and Minor forest Products including shellac products, cashew nuts, processed honey, fruits, vegetables and floriculture.
- (vi) ServicesExport (Computer Software, Engineering Consultancy, etc.)

#### **4.0 Product Promotion Group**

Product Promotion Groups comprising of exporters, manufacturers and various related agencies are proposed to be established for proper interaction between manufacturer and exporter and also for evolving a stronger support system. The promotion groups will be as follows:

- (i) Sericulture, Handloom, Textile and Handicraft Promotion.
- (ii) Engineering, Chemical and Allied Products Promotion.
- (iii) Agriculture, Forest Product, Food Processing and Value addition activity promotion.
- (iv) Mineral Product and Metallurgical Product Promotion.
- (v) Electronics and Software Products Promotion.
- (vi) Refractory Product, Granite and Precious Stone Product Promotion.

#### **5.0 Institutional Mechanism for Export Facilitation of Jharkhand.**

##### **5.1 Export Promotion Board of Jharkhand**

Export Promotion Board with Hon'ble Chief Minister of Jharkhand as Chairman, Hon'ble Minister for Industries as Vice-chairman and Chief Secretary, Principal Secretaries /Secretaries of Finance, Industry, Transport and other related departments, Director General & CEO/ Regional Chairman of FIEO (ER) and other Export Promotion Councils as members would be set up. The Board will meet once in six months to discuss and address various policy level issues and provide suggestions to enhance exports from the state.

##### **5.2 Empowered Committee**

An Empowered Committee will be constituted under the Chairmanship of the Development Commissioner for exports related interdepartmental co-ordination and procedural formulation for export promotion. The Committee will be consisting of the following members:

(i)	Development Commissioner	Chairman
(ii)	Principal Secretary / Secretary, Industries Department	Member
(iii)	Principal Secretary / Secretary, Finance Department	Member
(iv)	Principal Secretary / Secretary, Mines Department	Member
(v)	Principal Secretary / Secretary, Agriculture Department	Member
(vi)	Principal Secretary / Secretary, IT Department	Member
(vii)	Principal Secretary / Secretary, Labour Department	Member
(viii)	Principal Secretary / Secretary, Commercial Taxes Department	Member
(ix)	Principal Secretary / Secretary, Revenue and Land Reform Department	Member
(x)	Principal Secretary / Secretary, Forest and Environment Department	Member
(xi)	Principal Secretary / Secretary, Transport Department	Member
(xii)	Principal Secretary / Secretary, Energy Department	Member
(xiii)	Director of Industries	Member Secretary
(xiv)	Chief Commissioner, Customs, Central Excise & Service Tax Department	Member
(xv)	M.D., Jharcraft	Member
(xvi)	DDG, FIEO, Kolkata	Member
(xvii)	Chairman, Jharkhand State Council, CII	Member
(xviii)	Joint D.G.F.T., Patna	Member
(xix)	Head, FIEO, Ranchi Chapter	Member
(xx)	Head of all Export Promotion Councils	Member
(xxi)	CMDs of Coal PUSs	Member
(xxii)	Two representative from MSME association on yearly rotational basis	Member
(xxiii)	Representative of RBI	Member
(xxiv)	SLBC State Coordinator	Member
(xxv)	Head of Railways in the State	Member
(xxvi)	Head of Dry Port and Air Cargo	Member

### **5.3 Regional Export Promotion Committee (REPC):**

To promote the exports at the regional level the Regional Export Promotion Committee (REPC) shall be formed under the Chairmanship of Divisional Commissioners and by including members such as Deputy Commissioner, General Manager of DIC, M.D of IADA, Leading Exporters, Local Industries Association, Lead Banks etc. of respective districts. The REPC shall meet once in a quarter to look into the problems of the division and districts and draw a strategy for development of export in the division. The Chairman of the REPC shall submit the activities report to Directorate of Industries for review by the Empowered Committee at the State Level. The REPC will consist of the following members:

(i)	Divisional Commissioner	Chairman
(ii)	Deputy Commissioners of the Districts	Member
(iii)	GM, DICs of the Districts of the Division (GM of the headquarter district)	Member Secretary
(iv)	M.D of IADA	Member
(v)	One Prominent Exporter from each district	Member
(vi)	Representative of local Chamber of Commerce/ Industries Association	Member
(vii)	Lead Bank Managers	Member
(viii)	Dy. Development Commissioner of the District	Member
(ix)	Dy. Director, Agriculture	Member
(x)	Dy. Director, Mines	Member
(xi)	Incharge of FIEO, Ranchi Chapter	Member
(xii)	Chief Engineer cum GM, Concerned Area Board, JBVNL	Member
(xiii)	CMD of Concerned Coal PSUs	Member

**A time bound action plan will be chalked out by REPC for the following:**

- (i) Preparation of a comprehensive database on existing exporters in the districts of the division.
- (ii) Identification of industries/traders who are routing their export through other merchant exporters.
- (iii) Identification of industries/traders with potential products for exports.
- (iv) Resolving local problems of the exporting organisations and agencies.

In addition to the above, REPC will also work out the following strategies for augmenting and accelerating export:

- (i) Identification of constraints being faced by exporters and evolve measures for their solution.
- (ii) Exporters channelizing their export through merchant exporters will be trained to export directly and will be provided with market related information on regular basis.
- (iii) REPC will initiate proposal for developing export infrastructure in their districts/division to be considered under various infrastructure development schemes.

**5.4 (d) Export Promotion and Marketing**

The Directorate of Industries, Jharkhand will look after the activities of export promotion and marketing. A nodal agency in the department will be identified to coordinate with all government departments and export promotion councils to provide a favorable environment for the exporter. The nodal agency shall interact with the exporter on one hand and the EPCs, exporter association, state and central bodies on the other so that the implementation of State Export Policy can be ensured and the problems of the exporters resolved timely.

A dedicated Export Promotion Cell will be formed in the Directorate of Industries under the Team Leadership of Joint Director of Industries to act as secretariat for the implementation of this



policy. This cell shall coordinate with other departments in case of unresolved issues with other departments. This cell may hire two Research Assistants on contract basis or outsourcing basis.

The nodal agency will also organize buyers sellers meet at regular intervals and arrange participation of exporters in trade fairs and exhibitions both in the country and abroad. It will also conduct project studies keeping in view the international market condition.

In addition to the above the nodal agency shall also perform the following functions:

- (i) Act as the Nodal Agency for undertaking all export promotion activities in the State.
- (ii) Coordinate the export promotion activities of all the Departments/Agencies of the State Government.
- (iii) Liaison between the exporters and the various departments of Government of Jharkhand and Government of India and other Govt. agencies for redressing the problems being faced by the exporters of the State.
- (iv) Liaison between Government of Jharkhand and Government of India to coordinate the implementation of the various export promotional schemes/projects of Government of India in the State and to explore the availability of funds from Government of India for the development of export related infrastructural facilities.
- (v) Act as the Convener of the State Level Empowered Committee and other such export promotion related committees.
- (vi) Implement the export policy and export strategy for the State.
- (vii) Organize road shows, exhibitions, trade fairs, seminars and workshops both in and outside the country to promote exports and to attract investors.
- (viii) Ensure entry of the State code in the export documents by the exporters of the State for preventing the outflow of the export turnover and to ensure correct allocation of export related grants to the State.
- (ix) Render guidance to the exporters regarding Exim Policy and Exim procedures and documentation formalities.
- (x) Disseminate market information and overseas trade enquiries by maintaining a proper and effective up-to-date database and an updated investor friendly comprehensive website with International Portal.
- (xi) Publish Export Directory of Jharkhand and other related brochures, interactive CDs etc. to popularize Jharkhand's products in the international market.
- (xii) Give Annual Awards to the deserving exporters of the State.
- (xiii) Organize District Level Export Awareness Campaign by involving the district level Government functionaries like Deputy Commissioner, General Manager, DIC and others.
- (xiv) Organize product specific export seminars and buyer seller meets, road shows, etc. in the country and abroad.
- (xv) Organize training programmes for educating the local industries and entrepreneurs in the interest of International Trade.
- (xvi) Organize "Make in Jharkhand Campaign" both in and outside the country to promote Jharkhand's products by providing information about the exporters / manufacturers of Jharkhand, availability of products, infrastructural set up and to promote Trade, Culture and Tourism.

- (xvii) Participate in the national and international trade fairs to enable the industries of the State to showcase their products for the national and overseas markets.
- (xviii) Maintain a “Market Development Fund” to provide Market Development Assistance to the industries of Jharkhand for venturing into overseas markets.
- (xix) Conduct product area export potential studies and submit to the Government to focus activities for export promotion.
- (xx) Conduct export awareness and export documentation training programmes for the exporters of the State.
- (xxi) Take all steps to promote exports from MSME sector with special thrust to this sector.

### **5.5 Involvement of FIEO**

FIEO (Eastern Region) and FIEO chapter at Ranchi would be given necessary support to provide professional services in market intelligence, live trade enquiries and preliminary information for prospective exporters.

## **6.0 Infrastructure Support for Exports**

### **6.1 Export Infrastructure**

Sound physical Infrastructure with availability of key utilities will attract investors. Further, export infrastructure is key to support exporters for movement of goods and logistics of shipment. Special emphasis will also be given for quality power and high speed internet facility. Additional and critical export related infrastructure will be developed with fund from state budget.

Related Government Departments/ Organisations would be mandated to reserve certain percentage of their annual budget for supporting critical projects coming under their purview. Since development of infrastructure is the top priority on the State agenda, the agencies like FIEO, FICCI, and CII etc. shall be requested to identify appropriate infrastructure projects meant for export development.

### **6.2 Increasing Railway Network**

The State would prevail upon the Central Government for taking up new railway projects especially to provide port connectivity from major business centres of the State. These rail network corridors will provide an impetus for industrial growth across various export pockets. Railway sidings to industrial corridors would also be provided for easy movement of goods.

### **6.3 Encouraging ICDs & CFCs**

Inland Container Depots (ICD) are important parts of the rail network for movement of containers. The state presently has only one ICD at Jamshedpur. More ICDs will be established at other clusters. In view of the upcoming dedicated freight corridor between Amritsar and Kolkata, one ICD will be established at Barhi.

Container Freight Station (CFSs) facilities are vital for movement of export goods and these facilities are not available currently in the State. Development of CFSs would be encouraged at potential locations to help exporters especially in MSME segments which generally ship small quantities as they cannot utilize a full container load.

#### **6.4 Trade and Information Centre**

State-of-the-art Trade and Information Centre like World Trade Centre equipped with all trade related facilities for display of goods, conduct of buyer-seller meets etc. will be made available to exporters. An Exhibition and Convention Centre is proposed at Deoghar. In addition to this, kiosks will be established at the five Industrial Area Development Authorities (IADAs).

#### **6.5 Common Facilities**

Assistance will be provided for establishment of Common Effluent Treatment Plants and other technical facilities/ services on PPP basis.

#### **6.6 Supply of Raw material and Fuel:**

The Jharkhand State Mineral Development Corporation (JSMDC) will supply raw material and fuel (such as coal) to the exporting units on priority basis. Coal being most important input to MSME exporters who are getting it through JSMDC shall be facilitated to ensure for meeting their quality and quantity demands. Any hurdle in raw material supply to MSME exporter will be taken with due care. Any other source of fuel like coal bed methane or other fuel shall be coordinated to boost exports.

#### **6.7 Policy Framework**

In order to set in motion strategies and policy measures which will catalyse the growth of exports from Jharkhand, the Government would follow a mix of policy measures including fiscal incentives, proactive institutional mechanism, assisting capacity building, encouraging market diversification and improvement in infrastructure related to exports.

#### **6.8 Product Specific Parks**

With a view to provide common services for certain thrust products for exports, State would establish product specific parks (PSP) in areas close to the manufacturing centres of such identified products. Such parks may be set up in Food Processing, Engineering and Auto component and value added products of minerals which has potential for exports.

#### **6.9 Development of Testing and Research Laboratory**

With a view to meet the increasing technical standards of products for exports State Government would endeavor to increase awareness of standards and would also establish Testing & Research facility in Jharkhand Government Mini Tool Rooms for certain thrust products.

#### **6.10 Skill Development & Capacity Building**

Skill development would be nurtured as shortage of skilled workers is likely to impact the growth in exports. The State would tackle the challenge of making available adequate, best suited and ready-to-employ skilled manpower to industry through proper synergy between industry and academia.

Jharkhand Skill Development Mission Society (JSDMS) is preparing a five year Road Map for skill development in the state based on information given in the Jharkhand Skill Gap Study report prepared by National Skill Development Cooperation. It may be pursued that courses on exports related subjects are also taught.

State will encourage capacity building initiatives by industry associations and other organisations for prospective exporters. Capacity of existing exporters would also need to be built, to handle various crucial procedural aspects involved in export trade. Here also industry associations and agencies would be encouraged by way of part funding of such capacity building programmes.

## **7.0 Facilitating Business**

Following measures will be taken to facilitate businesses to export goods & services from the state.

### **7.1 Exporter's Card**

Exporter's card shall be issued to the exporters of Jharkhand having good track records for early passage of export consignment at check gates of the Government on priority basis subject to condition that the provisions of rules, regulations, instructions, etc., issued by Government then prevailing are not violated. The application form for Exporter's card is given in Annexure-I.

The Exporter's Card shall be issued based on the following criteria:

- (i) 100% EOUs as defined under EXIM Policy of Govt. of India or units in the SEZ.
- (ii) Export House, Star Export House, Trading House, Star Trading House, Premier Trading House as given by DGFT, Ministry of Commerce, Government of India.
- (iii) EoU with Average Annual Export Turnover of Rs. 50 lakhs or more in the last 3 years.
- (iv) The exporter should not have pending cases of Tax dues beyond 6 months other than normal appeals.
- (v) Has not been ever convicted under cases of Tax evasion or fraud.
- (vi) Prompt in payment of taxes by Self- Assessment.
- (vii) Prompt in depositing P.F. amounts.

The Exporter's Card would entitle the holder to minimum inspection and speedy clearance of all proposals by all Departments of the State Government. For Example:

- (i) Trucks carrying cargo of card holders would have minimum inspection at check post and would not be detained.
- (ii) Special Grievance Cell for Exporters' Card Holders relating to all Departments.
- (iii) Single Window Agency for all State Department for license/ permission/ compliance/ renewals etc.
- (iv) Issue of statutory forms on demand without rationing.
- (v) Surprise visits by none other than jurisdiction assessing officer or else visits with prior intimation only. A senior officer would verify information received first.

### **7.2 Export Award**

The Export Award will be distributed annually among the exporters of Jharkhand for their outstanding export performance in the State in different product groups. The application for Export Award is given in Annexure-II. The criteria of the scheme will be as follows:

#### **(a) Best Exporter Award**

Best Exporter's Award along with a certificate of merit will be given to one exporter of the State for highest export in terms of value during the year of consideration to be decided by the Selection Committee from among the product group mentioned in para 3.0.

Provided that if more than one exporter has made export of the same value then the following factors will be taken into consideration for deciding the best exporter's award.

- (i) Expansion into new market
- (ii) Launching of new products in the export market.
- (iii) Conduct of market survey, trade delegations sent abroad, participation in International Trade Fairs/ Exhibitions and attending buyers-sellers meet.
- (iv) Improvement made in quality and design, etc. including ISO-9000 Certification.

**(b) Prizes/Trophies/Certificates**

The prize /trophy along with certificate of merit will be awarded to the selected exporters of each of the products groups. These shall be two prizes/ trophies in each product groups, one for Micro and Small Enterprise and another for all other categories of exporters. The prizes will be given to the exporters showing outstanding export performance i.e. registering a sustained growth in export with the minimum export of Rs.50 lakhs in case of MSME, Rs 10 lakhs in case of micro and handicrafts sector and Rs.10 Crore in case of all other categories of exporters. For this purpose the Free on Board (FOB) value of export during the year of consideration i.e. award year and the preceding two years will only be considered to decide the prizes/ trophies. While giving Export Award special focus shall be on micro, small and non-traditional sectors.

**(c) Certificate of Excellence**

The certificate of excellence will be given to all exporters who have recorded a minimum growth of 25% in terms of value during the year under consideration (Award year) over and above the export made during the preceding year subject to minimum export of Rs.50.00 lakh provided that an exporter gets a prize/ trophy as mentioned in Para (b) shall not be given certificate of excellence.

**(d) Excellence in Delivery Award**

With a view to encourage exporters to meet the delivery schedule, which is getting compressed with "Just in Time" being the order of the day, Excellence in Delivery Award may be given to exporters for real time delivery of export product. An award of Rs. 50,000 may be given to the best exporter in a financial year from among those who have achieved real time delivery of export products.

## **8.0 Fiscal Incentives**

### **8.1 Exemption from Electricity Duty**

100% Export Oriented Units (EOUs), IT and Bio-technology units industries in Special Economic Zone (SEZs) and Electronics Hardware Technology Parks will be exempted from payment of Electricity Duty for a period of 10 years. The application for claim of refund of Electricity Duty is given in Annexure –III.

### **8.2 Allotment of Land for Exporting Units**

One of the key reasons for low investment in exporting sector has been the availability of land or high cost of the same which deter a small manufacturer to start manufacturing. With a view to meet the high export target, Government of Jharkhand will give priority in allotment of plot/

land to export oriented units (those committing to exports over 50% of their production) in the industrial Area. The present requirement of paying the total cost of land/ shed in Industrial Area Authorities (IADA) in one installment will be changed to six half yearly equal installments.

### 8.3 Transport Subsidy for Shipment to Ports

Being a land locked state, Jharkhand does not have any port. It has to send export shipments via rail/ road to Kolkata port, which increases the cost of transportation. To encourage exports from the state, Transport Subsidy would be provided on the basis of costs incurred by exporters for shipment to export transporting the goods to the ports. The amount of subsidy will not exceed RsTen Lakh during the financial year for an exporter. An outlay of Rs 2 Crores per year will be provided under this head on First-Come-First-Serve Basis to MSME sector. The application for claim of transport subsidy is given in Annexure-VI.

### 8.4 Export Development Assistance (EDA)

Presently Market Development Assistance (MDA) is provided by Govt. of India to exporters for market surveys, product development and participation in international trade fairs.

MDA is not available to MSME exporters. Govt. of Jharkhand will extend the Export Development Assistance to MSMEs for participation in approved International Trade Fairs at National, International, State Level, Buyer-Seller meet and for exploring new markets for exporters organized by ITPO/EPCs/Commodity Boards etc. both in National and International level. The scheme will be administered by the Nodal Agency of Industries Dept.

Scheme	Eligibility	Details
<b>Marketing Support</b>		
Foreign Exhibition/Trade Fairs*	(a) MSME Exporters registered with concerned DIC	75% of Stall charges paid up to maximum of Rs. 2,25,000/- for one fair/ exhibition. Air fare 75% by economy class, max. up to Rs. 50,000/- per person per unit per annum.
	(b) Women Export Entrepreneurs registered with concerned DIC	90% of Stall charges paid up to maximum of Rs. 2,70,000/- for one fair/ exhibition. Air fare 90% by economy class, max. up to Rs. 60,000/- per person per unit per annum.

\* Exporting organisations availing travel support from Government of India under similar scheme shall not be eligible for the above mentioned State Incentives.

An outlay of Rs 2 Crores per year will be provided under this head on First-Come-First-Serve Basis to MSME sector. The application for participation and claim of refund of Export Development Assistance are given in AnnexureV and VI respectively. The application for Export Development Assistance should be submitted at least 45 days before the fair/exhibition.

### 8.5 Assistance for Reverse Buyer-Seller Meet

International Buyers and Sellers meet at Ranchi will be organised every alternate year to boost the exports of the state.

### 8.6 Refund of Certification Charges

The State will refund expenses incurred for compulsory marking like Conformity European

(CE), China Compulsory Certificates (CCC) etc. to the extent of 50 percent of expenses subject to a maximum of Rs. 2.00 Lakh per unit per annum for 100% and other export oriented units. The application for claim of refund of certification charges is given in Annexure- VII.

## 9.0 Miscellaneous

- 9.1 This policy will in operation for five years from the date of notification in the Jharkhand gazette. Industrial units got or getting benefit under any other policy of Govt. of Jharkhand or Govt. of India will eligible under this policy provided they could not get benefit for same components under different policy.
- 9.2 Notwithstanding anything contained in the foregoing paragraphs of the industrial policy, the State Government by issuance of notification in the official gazette may amend or withdraw any of the provisions and / or schemes mentioned herein above.
- 9.3 If any difficulty arises in giving effect to provisions of this policy, the same shall be referred to the State Government through Development Commissioner and thereon the decision taken shall be final. If any discrepancy between the English version and hindi version of this policy then English version of the policy will be considered as final.

**Order :** It is ordered that a copy of the resolution should be sent for publication in the special edition of the Jharkhand Gazette, reputed Journals and Newspapers and be circulated among all the Department / Departmental heads and Subordinate offices of the Government.

By the Order of the Governor of Jharkhand

Sd / -  
(Himani Pande)  
Secretary

2688

Industries Department  
Government of Jharkhand

Memo No. : \_\_\_\_\_ / Ranchi, Dated \_\_\_\_\_  
6 / DI / Export Policy - 01 / 2014

**Copy:** Forwarded to the Superintendent, Government Press, Hinoo, Ranchi with enclosure for its publication in the special edition of Jharkhand e-Gazette.

By the Order of the Governor of Jharkhand

Sd / -  
(Himani Pande)  
Secretary  
Industries Department  
Government of Jharkhand

## Application Form for Exporter's Card

(To be submitted on letter head of the applicant)

1.1	Name and Address of the Unit	
1.2	Constitution Please strike out which are not applicable	Proprietary/Partnership Firm/Private Limited/Public Limited Company/ Co-operative Society
1.3	Name of the Business House/Group (If any)	
2.1	Registration No. (EM-II)	
2.2	IEC No.	
2.3	Date of Incorporation/Commencement of Business	
3.0	Business Address with Telephone/Telex No.	
3.1	Registered Office	
3.2	Administrative Office	
3.3	Factory	
3.4	Email Address/Web Site	
4.0	Name of the Proprietor/Partners/Directors (Please furnish for each person as per the Appendix-A)	1. 2. 3.
5.0	Brief Description of the Export Activity	
5.1	Existing:	
5.2	Proposed:	
6.0	Export Performance (Last Three Years)	

Particulars	Last Year	Last but One Year	Last but Two Years
Turnover			
Net Profit			
Export to Other Countries (in Rs FOB)			

7.0	Whether your unit is 100% EoUs as defined under EXIM Policy of GoI or located in SEZ?	Yes/No
8.0	Ranking of your unit by DGFT, if any like Export House / Star Export House / Trading House / Star Trading House / Premier Trading House	
9.0	Tax dues including P.F payment beyond 6 months other than normal appeal if any	



I/We certify that all information furnished by me/us is true and no criminal proceeding is pending against in any court against me/us.

Place:

Signature of Applicant

Date:

Name:

Firm / Company Stamp :

**Encl:**

- a) Audited Balance Sheets with Trade and Profit & Loss Account, for the last three years
- b) Memorandum and Article of Association if any
- c) Certificate of Commencement of Production
- d) Personal details of Proprietor/Partners and Directors in Appendix A
- e) Certificate of Chartered Accountant in Appendix B

## Application for Export Award

(To be submitted on letter head of the applicant)

### Application for the Category: Best Exporter Award/ Excellence in Delivery Award

1.	Name and Address of Firm		
2.	DIC Registration No.		
3.	Constitution of Organization (Please strike out which are not applicable)	Proprietary / Partnership Firm / Private Limited / Public Limited Company / Co-operative Society	
4.	Year of Establishment		
5.	Name of Proprietor/Partners/Directors (Please furnish for each person as per the Annexure-A)	1. 2. 3.	
6.	Mention Product Group as given in para 3.0		
7.	Whether your firm falling under the category of the Micro/Small/Medium Industries (If yes, Please enclose proof for the same)		
8.	Proof of real time delivery of export products in case applying under Excellence in Delivery Award		
9.	Is the firm recognized Export House/Trading House		
10.	Export Performance (Enclose certificate of Chartered Accountant in Appendix B)	Year	Amount (in Rs FOB)

I / We certify that all information furnished by me/us is true and no criminal proceeding is pending against in any court against me/us.

Place:

Signature of Applicant

Date:

Name:

Firm / Company Stamp :

**Encl:**

- a) Personal details of Proprietor/Partners and Directors in Appendix A
- b) Certificate of Chartered Accountant in Appendix B

**Note:** An applicant can submit application for export award in more than one category but separate application has to be submitted for each category.

### Application for Claim of Electricity Duty

(To be submitted in the letter head of the firm)

1.	Name and Address of Firm	
2.	DIC Registration No.	
3.	Constitution of Organization (Please strike out which are not applicable)	Proprietary / Partnership Firm / Private Limited / Public Limited Company / Co-operative Society
4.	Nature of Export Product	
5.	Consumer No.	
6.	Sanctioned Connected Load	
7.	Sanctioned Connected Demand	
8.	Details of Applicable Tariff	
9.	Amount of Duty Actual Duty Paid	
10.	Whether Your Unit is 100% EoU? (please attach proof for 100% EoU)	Yes/No
11.	Whether your Unit is located in SEZ?	Yes/No
12.	Whether your unit located in Electronics Hardware Technology Park?	

I \_\_\_\_\_ Son/Daughter of Shri \_\_\_\_\_

resident of \_\_\_\_\_ do hereby certify that the above particulars is true to best of my knowledge and belief.

Place:

Signature

Date:

Name:

Firm / Company Seal:

## Application for reimbursement of Road/Rail Freight to Kolkata Port

(To be submitted in the letter head of the applicant/firm)

To

The Director Industries,  
Dept. of Industries,  
Govt. of Jharkhand

1.	Name and Address of Firm	
2.	DIC Registration No.	
3.	Constitution of Organization (Please strike out which are not applicable)	Proprietary / Partnership Firm / Private Limited / Public Limited Company / Co-operative Society
4.	Period of Claim	
5.	Name of the Finished Exported Product	
6.	Quantity of Exported Out	
7.	FOB value of Export	
8.	Distance of total road movement from place of production to Kolkata Port in km	
9.	Distance of total rail movement from place of production of Kolkata Port in km	
10.	Whether subsidy for the claim period has been claimed earlier?	
11.0	Freight Incurred for Export of Products	
11.1	Road Freight	
11.2	Rail Freight	
11.3	Total Freight Incurred	
11.4	CA Certification on amount of total freight paid on transport of export goods to Kolkata port	
11.5	Total Transport Subsidy Claimed	
11.6	Whether your firm falling under the category of the Micro/Small/Medium Industries (If yes, Please enclose proof for the same)	

- a) I \_\_\_\_\_ Son/Daughter of Shri \_\_\_\_\_ resident of \_\_\_\_\_ do hereby certify that the above particulars is based on the books of accounts of the company/firm and is true to best of my knowledge and belief. In case of the above proofs to be wrong, the entire amount of subsidy/concession paid will be refunded in single installment.
- b) Certified that the claim made under above does not contain any amount for internal movement and cost of loading/unloading and handling of export goods.
- c) Certified that subsidy claimed now, relates to period in respect of which subsidy has not been claimed and or reimbursed by Govt. of Jharkhand or India in any manner.
- d) I/we undertake to submit the Director of Industries the annual audited statement of accounts and balance sheet of my/our firm within 9 months from the close of the year for the period of disbursement is received by me/us.

Place:

Signature

Date:

Name:

Firm / Company Stamp :

**Encl:**

- a) CA Certification on total freight paid
- b) Statement of documents in claim of transport subsidy

**Application Form for Export Development Assistance  
(For Participation)**

(To be submitted in the letter head of the Applicant / Firm)

To  
The Director Industries,  
Dept. of Industries,  
Govt. of Jharkhand

1.	Name and Address of Firm	
2.	DIC Registration No.	
3.	Constitution of Organization (Please strike out which are not applicable)	Proprietary / Partnership Firm / Private Limited /Public Limited Company / Co-operative Society
4.	Year of Establishment	
5.	Field of Activity	
6	Whether falling under the category of the Micro / Small / Medium Industries (If yes, Please enclose proof for the same)	
7.	Turnover during the preceding financial year (Enclose Balance Sheet and Profit& Loss Account)	
8.	Particulars of International Fair / Exhibition in which participation is proposed	
9.	Organizer of the Proposed Fair/ Exhibition	
10.	Name and Designation of the person Participating in Fair / Exhibition (Please furnish for each person as per the Annexure-A)	
10.1	For International Travel	
10.1.1	Place and Country to be visited	
10.1.2	Particulars of Visit	
10.1.3	Date of proposed departure from India	
10.1.4	Date of proposed arrival in India	

10.2	For National Travel	
10.2.1	Place of Visit	
10.2.2	Date of Departure for Fair/Exhibition	
10.2.3	Date of Arrival from Fair/Exhibition	
11.0	Details of Export Development Assistance Required	
11.1	Amount of Stall Charges	
11.2	Air Fare Charges	
12	Details of earlier participations under this policy during the current financial year	
13	Details of total participations so far under this policy	

I \_\_\_\_\_ Son/Daughter of Shri \_\_\_\_\_  
resident of \_\_\_\_\_ do hereby certify that the above particulars is true to  
best of my knowledge and belief.

Place:

Signature

Date:

Name:

Firm / Company Stamp :

**Encl:**

- a) Personal details of Proprietor/Partners and Directors in Appendix A
- b) Audited Balance Sheets with Trade and Profit & Loss Account, for the last three years
- c) Proof for Micro/Small/Medium industries

## Application Form for Claim of Export Development Assistance

(To be submitted in the letter head of the Applicant/Firm)

To  
The Director Industries,  
Dept. of Industries,  
Govt. of Jharkhand

1.	Name and Address of Firm	
2.	EDA Approval Letter No. and Date	
3.	Particulars of International Fair/Exhibition in which participated	
4.	Proof of Participation in Fair/Exhibition	1. 2.
5.	Name and Designation of the person Participated in Fair/Exhibition	
6.1	For International Travel	
6.1.3	Date of actual departure from India (Please attach self-certified photocopy of passport duly highlighting date of departure)	
6.1.4	Date of actual arrival in India (Please attach self-certified photocopy of passport duly highlighting date of arrival)	
6.2	For National Travel	
6.2.2	Date of actual Departure for Fair/Exhibition	
6.2.3	Date of actual Arrival from Fair/Exhibition	
7.0	Details of Export Development Assistance Claimed	
7.1	Amount of Stall Charges (Please attach original bill for Stall Charges)	
7.2	Air Fare Charges (Please attach original air ticket with boarding pass)	
7.3	Total amount claimed for reimbursement under EDA	

I \_\_\_\_\_ Son/Daughter of Shri \_\_\_\_\_ resident of \_\_\_\_\_  
do hereby certify that the above particulars is based on the books of accounts of the company/firm and is true to best of my knowledge and belief. In case of the above proofs to be wrong, the entire amount of subsidy/concession paid will be refunded in single installment.

Place:

Signature

Date:

Name:

Firm / Company Stamp :

**Encl:**

- a) Proof of Participation in Fair/Exhibition
- b) Self-certified photocopy of passport duly highlighting date of departure (in case of international travel)
- c) Self-certified photocopy of passport duly highlighting date of arrival (in case of international travel)
- d) Original bill for Stall Charges.
- e) Original air ticket with boarding pass



## Application for Refund of Certification Charges

(To be submitted in the letter head of applicant/firm)

To  
The Director Industries,  
Dept. of Industries,  
Govt. of Jharkhand

1.	Name and Address of the Firm		
2.	Registration No.		
3.	Constitution of Organization (Please strike out which are not applicable)	Proprietary / Partnership Firm / Private Limited / Public Limited Company / Co-operative Society	
4.	Year of Establishment		
5.	Name of Proprietor/Partners/Directors (Please furnish for each person as per the Annexure - A)	1. 2. 3.	
6.	Is the firm recognized Export House/Trading House		
7.	Export Performance (Enclose certificate of Chartered Accountant in Appendix B)	Year	Amount (in Rs FOB)
8.	Give Details of Certification		
8.1	Type of Certification		
8.2	Purpose for Certification with proof		
8.3	Name and Address of Approved Certifying Agency		
9.	CA Certification of Expenditure made exclusively for this certification		
10.	Amount Claimed		

I \_\_\_\_\_ Son/Daughter of Shri \_\_\_\_\_ resident of \_\_\_\_\_ do hereby certify that the above particulars is based on the books of accounts of the company/firm and is true to best of my knowledge and belief. In case of the above proofs to be wrong, the entire amount of subsidy/concession paid will be refunded in single installment.

Place:

Signature

Date:

Name:

Firm / Company Stamp :

**Encl:**

- a) Personal details of Proprietor/Partners and Directors in Appendix A
- b) Certificate of Chartered Accountant in Appendix B

**Bio-Data Form**

(Please use separate sheet for each person and submit on the letter of that person)

1.	Full Name (Mr / Mrs.)	
2.	Name of the Father / Husband	
3.	Passport / PAN No. & Issuing Office	
4.	Address	
	Office	Tel No:
	Residence	
5.	Experience Years Employer	Designation
6.	Functional Responsibility in the Unit	
7.0	Details of Associate Concerns	
7.1	Name(s) and Address(s) of Associate Concern(s)	
7.2	Activity of the Concern(s)	
7.3	Functional Responsibility of that concern(s)	
8.0	Any other relevant information	

Place:

Date:

Signature

### Statement of Export Performance

(To be submitted on the letter head of Chartered Accountant)

This is to certify that M/s \_\_\_\_\_ has exported the following items and FOB value of exports is as follows:

Items of Exports (Please give brief about export items)	FOB Export in Rs. Lakhs		
	Last Year	Last but one year	Last but two years

We \_\_\_\_\_ (Name of CA) certify that the export made by M/s \_\_\_\_\_ (Name of Applicant) shown above has been checked with books, furnished by them and found correct.

Place:

Signature

Date:

CA Membership No.:

Seal :

**Notes:**

- a) The date of bill of lading constitutes date of shipment
- b) In case of shipment sent on FOB basis, the proceeds realized by bank will be FOB value
- c) In case of shipment sent by C&F, the proceeds realized by bank less actual Ocean freight will be FOB value for C&F.
- d) In case of shipment sent by C&F, the proceeds realised by bank less actual freight (Air/Sea) and actual insurance will be FOB value.

### CA Certificate on Transport Freight Paid

(To be submitted on the letter head of auditor)

I/we certify that M/s \_\_\_\_\_ has exported following items through Kolkata port and in the process of export, the firm incurred following expenditure on transport of finished export goods through road/rail.

Statement of freight paid from \_\_\_\_\_ (date) to \_\_\_\_\_ (date) for export of finished products of the units from \_\_\_\_\_ (location of firm) to Kolkata port.

Date of Dispatch	Name of Export Products	Name of the ship and voyage No.	Bill of lading No. and date	Quantity of dispatch	Port of unloading	Road Freight Paid	Rail Freight Paid	Total Freight Paid
1.								
2.								
3.								
Total								

This certified that I / we have examined the above statement of M/s \_\_\_\_\_ which are in agreement with the books of accounts of the firm as produced before me / us and certify that the aforesaid information are to the best of my / our information and according to the explanation given to me / us have been found to be correct and certified to be true.

I / we also certify that the aforesaid expenditure/items have been duly paid for and no credit raised their against in the books of the firm.

I / we further, certify that the finish products exported out of Jharkhand were solely produced by the firm and such export was essential for smooth running of the firm. The above mentioned export does not include the normal export of the firm, the normal export means which has no relation with production.

Place:

Signature

Date:

CA Membership No.:

Seal :

**Statement of Documents in Claim of Transport Subsidy**

(To be submitted in the letter head of the firm)

Sl. No.	Bill of lading No. and date	Money Receipt No. and Date	Rail Freight Receipt No. and Date	Rail Freight Paid	Bill and Money receipt for road freight	Road Freight Paid
1.						
2.						
3.						

**Summary:**

Rail Freight Paid      Rs \_\_\_\_\_

Road Freight Paid      Rs \_\_\_\_\_

Total Freight Paid      Rs \_\_\_\_\_

Place:

Signature of Applicant

Date:

Name:

Firm / Company Seal :

**Note:** Attach all original bills of transport subsidy claimed



झारखण्ड सरकार

रघुवर दास

मुख्यमंत्री

झारखण्ड सरकार

**Raghubar Das**

Chief Minister

Govt. of Jharkhand

## Message

I am happy to announce the **Jharkhand Export Policy 2015** that will open up new opportunities for our industries and help them earn foreign exchange.

At the national level, Government of India has recently brought out the new 'Foreign Trade Policy' which remaps the policy provisions to suit India's position in the current scenario. "**Make in India**" will also give boost to Indian economy by creating additional avenues for exports. Our policy complements the Foreign Trade Policy to boost exports from the state.

With a view to optimally utilize the opportunities provided by Govt. of India, Jharkhand Export Policy 2015 adopts an ecosystem approach in its policy provisions by providing support for development of infrastructure, institutional mechanism, technology upgradation, Research & Development activities as well as providing market development assistance.

Jharkhand is endowed with abundant mineral resources and has vast potential for increasing exports in various sectors aligned with this value chain. This policy aims at supporting export of value added goods and services from Jharkhand as compared to raw materials being exported with low value addition.

This policy is focused on identified sectors, where Jharkhand has an edge, like minerals, agricultural produce, handicrafts and automobiles. This will help the State to achieve the target of increasing its share in India's exports to 2% by 2019.

I invite entrepreneurs to make use of this policy and strengthen exports from Jharkhand to destinations all round the world. I wish all success in implementation of this policy.

(Raghubar Das)



Govt. of Jharkhand

## **Government of Jharkhand**

### **Department of Industries, Mines & Geology**

3rd Floor Nepal House, Doranda  
Ranchi - 834 002, Jharkhand

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